

Chart: Formal sector employment (percent). Source: WDI

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
China	15	16	14	14	10	7	8	10	10	6
Germany	37	38	36	46	70	55	32	27	25	15
India				40					42	38
Indonesia	72	75	77	79	50	50	61		62	45
South Africa				57					45	48
United Kingdom	32	31	28	67	83	79	85	84	83	55
United States	51	50	48	77	83	78	75	80	65	58
Mexico	55	50	46	62	69	75	68	62	62	60
Kenya	70	50	39	80	56	75			47	60
Nigeria						66			67	61
Japan	75	73	71	85	90	88	88	93	71	63
South Korea	82	86	91	92	94	80			79	65
Brazil						36	45	35	41	67
Poland	62	61	61	42	65	44	71	69	70	68
Argentina	54	53	50	74	78	72			58	72
Egypt	45	46	46	54	73	80	64	71	76	76
Thailand						73				79
France	60	63	70	81	84	87	83	81	91	88
Spain	33	34	34	62	88	88	89	94	96	93
Italy	65	67	70		76			93	96	96
Average	54	53	52	63	71	66	64	67	62	61

Table: How would you describe the state of your country's economy? (% bad).

Sources: PEW and CCWA.

	1970-1990	1990-2010
GDP (US\$ billion)	747	1.572
GDP after inflation (US\$ billion)	470	621
GDP per capita (US\$ after inflation)	117	101
Formally employed persons (million)	30	17
Population between 15 and 64 (million)	40	43

Table. Selected data on economic developments (annual averages). *Source:* Own calculations based on WDI, ILO stats for 24 countries (accounting for 60 percent of the world population and sampling from all income categories).



Hypercompetition



Demography



Technology

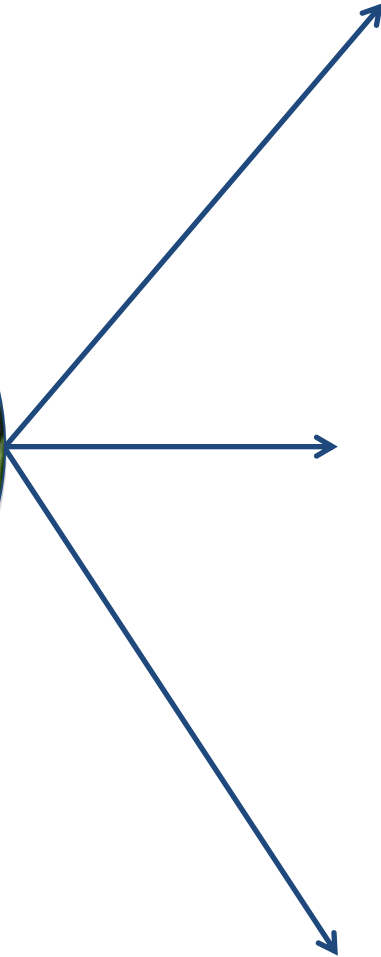


	2009	2010	2011	2012	2013	2014	2050 Change	
	16.19						17.397	265
Total population	0	16.223	16.350	16.400	16.507	16.622	9.916	-877
	10.97						4.523	1.268
Population (15 to 64)	0	10.970	11.017	10.994	10.992	11.014	8.101	-639
Population (+64)	2.267	2.271	2.289	2.296	2.311	2.327		
Active population	8.860	8.923	8.760	8.757	8.893	8.965		
Unemployed	267	327	390	389	469	600	81	-72
Employed	8.468	8.443	8.227	8.232	8.254	8.184	4	-6
Agriculture	211	203	213	197	196	153	251	-509
Mining	11	11	9	7	10	10	8	-23
Manufacturing	913	842	793	760	766	760	10	-24
Energy	35	37	34	34	38	31	285	-122
Water, sewerage, waste	35	37	35	33	35	35	97	-1.115
Construction	511	488	453	433	436	408	106	-248
Sales	1.162	1.130	1.084	1.086	1.123	1.212	157	-157
Logistics	429	406	379	384	383	355	251	0
Horeca	334	331	336	339	341	314	108	-162
IT	323	307	290	282	281	251	30	-30
Finance	253	238	216	219	219	270	334	-223
Real estate	74	69	60	59	63	59	77	-306
Professional service	560	511	465	462	479	556	150	-351
Administrative support	317	317	296	294	308	383	538	-3
Public	562	564	538	539	517	501	1.809	476
Education	582	584	564	556	553	541		
Health and social work	1.342	1.360	1.350	1.364	1.365	1.334		
Arts, entertainment	169	161	160	158	160	152		
Other service activities	167	176	170	156	171	182		
No response	472	665	774	865	809	670		

> A potential of 2,6 million
> A productivity gain of 30%

How to spend it?

1. Be part of the progress!
2. Distribute the benefits fairly
3. See work as a source of happiness
4. Dream!
5. Take it easy but try to build a better society!
6. Cut externalities
7. Add more value to basic things
8. Upgrade your market!



We can even do better!

